Laura Martin YMCA Camp Counselor

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Baltimore, MD

<u>LinkedIn</u>

WORK EXPERIENCE

Girl Scouts of Central Maryland - Camp Leader

2020 - current Baltimore, MD

- Leveraged CampMinder to streamline registration and attendance, resulting in a 41% decrease in administrative processing time.
- Planned and led 12+ nature hikes using AllTrails, *ensuring utmost safety and a 93.6% camper enjoyment rate.*
- Conducted mock emergency scenarios using the American Red Cross First Aid App, reducing panicdriven errors by 32%.

Camp Fire Chesapeake - Day Camp Counselor

2017 - 2020 Baltimore, MD

- Scheduled weekly team meetings and activity planning sessions with Doodle, achieving a 92% participation rate from the camp staff.
- Maintained daily updates and feedback for camp directors using Slack, improving daily operations and reducing issue resolution time by 44%.
- Celebrated camper achievements by hosting weekly Kahoot! challenge nights, *leading to a 37%* increase in kids' confidence and camaraderie.

Camp Puh'tok for Girls and Boys - Camp Assistant

2014 - 2017 Monkton, MD

- Enhanced camp communication by setting up shared folders in Google Drive, lowering communication gaps among camp staff by up to 52%.
- Actively monitored potential weather disruptions by checking The Weather Channel App, *saving 28%* of costs on last-minute adjustments.
- Organized special theme nights like "Legends Night" and "Folklore Evening" using resources from the Campfire Planner, boosting engagement among campers by 47%.

EDUCATION

Walt Whitman High School - High School Diploma

2010 - 2014 Bethesda, MD

SKILLS

CampMinder; Slack; AllTrails; American Red Cross First Aid App; Kahoot!; Campfire Planner; Google Drive; Doodle; The Weather Channel App; GoPro