

MARY PHILIPS

Wedding Photographer

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☎ (123) 456-7890

📍 Portland, ME

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WORK EXPERIENCE

Wedding Photographer

Ocean Gateway

📅 2019 - current 📍 Portland, ME

- Decreased process redundancies by 97% by centralizing event management and client booking on HoneyBook
- **Converted 83% of social media traffic** into paying bookings through targeted ads
- Created Pixieset questionnaire to gather customer feedback and, in turn, boosted brand loyalty by 63%
- Saved 89% on external storage by using Rawsie for file compression

Event Photographer

The Purple Orchid

📅 2016 - 2019 📍 Portland, ME

- Invested in Canon EOS R5 to improve video quality, and **boosted event bookings by 96% in a month**
- Grew Instagram impressions by 124% through regular posting during peak traffic times
- Sorted and stored incomplete projects on Google Drive for remote access, reducing wait time for project completion by 77%
- Converted 54% of first-time clients into return business by sharing offers in peak seasons

Freelance Photographer

Maine Magazine

📅 2012 - 2016 📍 Portland, ME

- **Shortened album design time by 43%** by using Fundy Designer
- Doubled readership from 42 to 84% by incorporating more action and reader-friendly photos
- Reduced load time for the online edition by a 67% margin through selected photo compression on TinyPNG
- Incorporated feedback on photos' suitability and improved review rating from 3.7 to 4.7 in two months

CAREER OBJECTIVE

Creative wedding photographer with 10+ years of experience and armed with unique camera and customer service skill sets to tackle all-size wedding events. Stickler for perfection and customer satisfaction, ready to help Kapturly exceed annual bookings and add flair to the final product.

EDUCATION

Bachelor of Fine Arts
Photography

Maine Media College

📅 2010 - 2014
📍 Rockport, ME

SKILLS

- Canon EOS R5
- Search Engine Marketing (SEM)
- Adobe Photoshop
- Pixieset
- Google Drive
- Fundy Designer
- HoneyBook
- Rawsie
- TinyPNG

CERTIFICATIONS

- Certified Professional Photographer (CPP)