

Brian Walker

VP Product Management

bwalker@email.com

(123) 456-7890

Philadelphia, PA

[LinkedIn](#)

WORK EXPERIENCE

VP Product Management

IntePros Consulting

Philadelphia, PA | 2019 - current

- Utilized Productboard to centralize product feedback, resulting in a 21% improvement in product feature prioritization.
- Collaborated with cross-functional teams, using Slack to improve communication and **reduce project development time by 2 weeks**.
- Implemented Mixpanel to analyze user behavior, leading to a 13% increase in user engagement and an 11% reduction in churn.
- Developed and executed product roadmaps, resulting in a 33% increase in customer satisfaction.

Product Manager

Duolingo

Pittsburgh, PA | 2015 - 2018

- Spearheaded the development of new product features and enhancements, resulting in a **23% increase in user engagement** within the first quarter.
- Used Adobe XD to create interactive prototypes and design mockups, streamlining the design feedback process and reducing design iteration time by 3 hours.
- Cooperated with cross-functional teams to define product roadmaps and prioritize features, leading to a 17% improvement in product delivery timelines.
- Managed product development using SVN, ensuring smooth collaboration among the development team.

Product Analyst

UPMC

Pittsburgh, PA | 2013 - 2015

- Improved user retention by 18% through in-depth analysis of user behavior within the product, utilizing Qualtrics surveys to gather feedback and implementing relevant changes.
- Automated reporting using Zapier, reducing manual data entry by 8 hours and enabling real-time monitoring of key performance indicators.
- Maintained a comprehensive Notion database for cross-functional teams, resulting in a 27% increase in collaboration efficiency.
- Conducted A/B tests on product features, leading to a **13% increase in user engagement**.

SKILLS

- Productboard
- Pipedrive
- Mixpanel
- Slack
- Roadmunk
- Adobe XD
- SVN
- Notion
- Qualtrics
- Zapier

EDUCATION

Bachelor of Science Information Systems

Carnegie Mellon

University

2007 - 2010

Pittsburgh, PA