

# Daisy Jones

## Student Brand Ambassador

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### Work Experience

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### Projects

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### Skills

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### Education

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Student brand ambassador with 4+ years of relevant experience. Looking for a partnership opportunity with Anthem Bell, where my enthusiasm for the product line can further expand the customer base and increase brand awareness.

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📍 Fremont, CA

in [LinkedIn](#)

🐦 [Twitter](#)

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### UpNorth Distribution

Brand Ambassador

July 2019 - current | Oakland, CA

- Established a social media following on Instagram of 24,000 people by creating daily engaging viral videos
- Collaborated with customers at local events to ***build trust, making sales of over \$50K worth of product***
- Maintained vast knowledge of the UpNorth Distribution line of products, ***enabling rapid recommendations and expert advisement for 100% of inquiries***
- Collaborated with team to spearhead 7 community events, bringing in 300+ community members

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### Marketing Club

Club President

2018 - 2019

- Led brand challenge competitions across college campuses, receiving 2 team championship medals and 3 individual first-place finishes
- Orchestrated marketing operations for club awareness and outreach, ***increasing the number of engaged club members by 85%***
- Represented the Marketing Club at various freshmen orientation events and acted as a guest speaker for 2 marketing courses
- ***Collaborated with 50+ club members to organize fundraising events 2 times per year***

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Networking, Community Outreach; Product Knowledge; Sales; Social Media; Trustworthy; Client Acquisition; Marketing; Communication; Professionalism

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### Bachelor of Arts, Public Relations

Stanford University

2015 - 2019 | Stanford, CA | GPA: 3.8