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West Palm Beach, FL



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**Samantha Hammock**

Verizon Hiring Manager

8344 William St.

Wellington, FL 33414

**January 18, 2023**

**Dear Ms. Hammock:**

As Verizon seeks a servant-leader and voice of the product, I am eager to lead by example and work in close collaboration with your team to revolutionize the technical product manager role. My knack for problem-solving and market trend agility, inside knowledge of technical development, and strategic task management will help me lead your team to new heights.

The Google Analytics and programming skills I built while advancing as a technical product manager have given me invaluable insight concerning the technical infrastructures that make a great end product. For example, I led 4 developers in the planning, creation, and implementation of APIs that boosted reporting speed within the internal analytics team by 31 percent.

My history of leading roles in diverse team settings also helps me relate to a variety of specialists and strategize more effectively: I collaboratively streamlined the advertising platform strategy at Coursera to increase page loading speed by 27 percent, paving the way for improved UX as the platform scaled to over 14 million users. Alongside managing product development, I also specialized in client communication and feedback integration. My communication among departments allowed me to lead the development team to efficiently create an interactive coding environment application that boosted class sign-up rates by 47 percent.

My sense of weak spots in any strategy equips me to optimize Verizon's production strategies. My blend of technical, organizational, and interpersonal skills will seamlessly guide the planning and engineering aspects of each product toward quality assurance and heightened client satisfaction. Please reach out to learn more about my skills and successes, and thank you for considering me to transform the technical product manager role.

Best regards,

**William McGrath**

**ENCLOSURES**

* Resume
* Application
* Letter of recommendation

Technical Product Manager

**WILLIAM McGRATH**

**TO**