

REBECCA RODRIGUEZ

Senior Product Owner

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📍 Brooklyn, NY

🌐 [LinkedIn](#)

🐙 [Github](#)

WORK EXPERIENCE

Senior Product Owner

Moda Operandi

📅 January 2018 - current 📍 New York NY

- Acted as the liaison between 3 product, 5 IT, and 6 sales teams to understand customer demand for new features
- Led 8-person product development team collaboration and vision toward launching product solutions that are simple, delightful, and impacting
- Spearheaded product discovery and customer/market research, resulting in a 25% increase in new leads
- Analyzed and solved complex problems and synthesized data to assess opportunities
- Developed and prioritized a 45% overhauled roadmap that aligned with the broader business strategy

Agile Product Owner

BP

📅 August 2016 - January 2018 📍 New York NY

- Implemented requirements for 80% of user stories, mockups, wireframes, and storyboards
- Negotiated day-to-day trade-offs across multiple dimensions such as value, time, cost, and risk
- Delivered 11 weekly verbal and written storytelling of customer issues, customer journey, and product outcomes
- Presented findings and recommendations to 7 product teams using qualitative and quantitative data with a focus on new feature development

Product Owner

ANSYS

📅 June 2015 - August 2016 📍 Remote

- Supported 65% of sale closings of Ansys Twin Builder software and services in collaboration with 4 Ansys direct teams, driving successful contract negotiations
- Facilitated communication with a 10-person sales and 6-person technical team concerning updates on product capabilities, success stories, and winning strategies
- Participated in 8 industry shows and conventions

EDUCATION

B.S.

Computer Science

University of Pittsburgh

📅 September 2011 - April 2015

📍 Pittsburgh, PA

🎓 GPA: 3.8

SKILLS

Industry Ecosystem

Digital Twin Solutions

Agile development

Scrum project management

User stories, product roadmap,
product backlog

Jira

Excel, Google Sheets, PowerPoint

Communication

Collaboration

Innovation

Leadership

CERTIFICATIONS

PMP