# MAXINE RENTON

#### SALES REPRESENTATIVE

#### CONTACT

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Sacramento, CA

LinkedIn in

## **EDUCATION**

Bachelor of Arts Communication California State University 2019 - 2023 Sacramento, CA GPA: 3.8

#### Relevant courses

Communication Process
Rhetorical Process
Mass Communication
Process
Interpersonal
Communication
Organization
Communication

# SKILLS

CRM (Hubspot, Salesforce)
Outbound lead generation
Negotiation
Presentation skills
Results oriented
Time management
Persistent

#### **CAREER OBJECTIVE**

Customer-focused and effective retail sales associate with relevant experience working directly with the public to ensure their satisfaction. Looking for a position with a KPI-focused organization like Stryker, where I can contribute and grow.

# **WORK EXPERIENCE**

# **Ticket Sales Assistant**

Powerhouse Science Center

2022 - 2023 / Sacramento, CA

- Exceeded annual membership targets by 22% by encouraging a compassionate, customer-centered approach
- Quickly triaged and directed customer requests to ensure an optimal experience at the science center
- Upsold tickets to 3D amphitheater by keeping updated catalogue of movies, <u>beating quarterly expectations by 13%</u> or more
- Maintained a clean and organized ticket station by sanitizing counters, emptying trash, and cleaning glass
- Processed ticket sales, issued refunds, and sold gift cards
- Promoted customers to VIP, converting 18% into VIP members

#### Tech Assistant

Computer Science Department

2020 - 2022 / Sacramento, CA

- Implemented a triage system, which <u>expedited ticket requests</u> <u>by 30% depending on severity</u>
- Worked with students in the computer lab to diagnose and remedy technical difficulties
- Recognized as the top student employee in May 2018
- Maintained a student satisfaction ratio of 4.4/5

#### **PROJECTS**

# **Charity Organizer**

Co-founder and President

May 2019 - April 2023

- <u>Enlisted local business leaders to donate over \$300K</u> to Sacramento Medical Center's NICU and cancer wing
- Recruited over 600 students to encourage donation to support endorsed charities for Sacramento Medical Center