

FINNEGAN KIM

*Product Manager
Intern*

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📞 (123) 456-7890

📍 San Antonio, TX

🌐 [LinkedIn](#)

EDUCATION

Bachelor of Business
Business Administration

University of Texas

📅 September 2018 - April 2022

📍 Austin, TX

SKILLS

- Monday.com
- Skype
- Dropbox
- HubSpot
- Airtable

HOBBIES

- Playing basketball
- Street photography
- Reading books

CAREER OBJECTIVE

Detail-oriented and highly motivated student seeking an opportunity to work with Accenture's dynamic team. Committed to learning and contributing my skills in HubSpot and Airtable to the company's vision of providing unmatched services.

WORK EXPERIENCE

Stocker

HEB Grocery Company

📅 May 2022 - current

📍 San Antonio, TX

- Managed inventory of 7,300+ items in a high-volume HEB store and maintained optimal stock levels
- Coordinated with team members via Skype to address immediate restocking needs, reducing downtime by 11%
- Worked with store management to reduce out-of-stock incidents by 62% through efficient product rotation and stock management
- Improved stocking efficiency during peak periods by 31% by working with procurement team to predict and prepare for seasonal demand

PROJECTS

ProjectNavi

Co-creator

📅 November 2021 - April 2022

- Helped build ProjectNavi, a project management tool to improve development processes and timelines
- Streamlined communication with remote team members using Skype and increased overall team productivity
- Established HubSpot as the primary tool for tracking and analyzing product performance metrics, boosting data-driven decision-making by 35%
- Implemented Airtable for resource planning and allocation, which reduced resource-related bottlenecks by 14%

Diginvention

Volunteer Digital Marketer

📅 November 2020 - April 2021

- Led a website redesign for a local business that improved site navigation and led to an 8% increase in conversion rates
- Drove digital growth at Diginvention, where clients are given marketing plans designed to leverage digital channels and technology to drive growth and engagement
- Created an email marketing campaign that increased customer engagement by 38%
- Used data from Google Analytics to refine target audience, resulting in a 21% increase in campaign response rate