TARA VALDHEIMER

Principal Product Manager

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📞 (123) 456-7890
📍 Alameda, CA
in LinkedIn
🐦 Twitter

EDUCATION

Master's
Business Management
California State University, San Francisco
📅 2010 - 2012
📍 San Francisco, CA

Bachelor of Arts
Accounting
California State University, Hayward
📅 2006 - 2010
📍 Hayward, CA

SKILLS

- Project Management
- Product Management
- Agile
- Scrum
- BI Tooling
- Product Roadmapping

CERTIFICATIONS

- PMP
- CPM
- PMI-ACP

CAREER SUMMARY

I have worked as a principal product manager for 12+ years at top companies such as Visa and GoDaddy. I hope to lead product work to deliver compelling end-to-end solutions for building servers that production area and product manager teams can adopt at Google.

WORK EXPERIENCE

Lead Product Manager

GoDaddy

📅 2017 - current   📍 San Francisco, CA

- Partnered with marketing, sales, operations, and 12 legal stakeholders to monitor business processes, reducing errors by 23% and increasing efficiency by 12%
- Collaborated with 4 technical, architecture, security, and compliance teams to implement Design Thinking strategies
- Spearheaded instrumentation and fed key insights back into the product development process to drive growth by ~36%
- Managed 10+ product plans, roadmaps, benefits, and results
- Acted as primary SME for 4 product lines

Product Manager

Visa

📅 2014 - 2017   📍 Foster City, CA

- Developed and maintained backlogs of 10+ product features based on global market needs
- Collaborated with 14 team members to ensure that overall strategies were aligned, and dependencies were tracked
- Assisted 7 team members in developing 20+ products and 50+ product line strategies
- Provided business planning guidance and counsel to 3 senior managers to support overall company objectives
- Supported 2 sales teams by providing current information on product developments and competitive market positioning, increasing productivity by 31%

Associate Product Manager

Creative Circle

📅 2012 - 2014   📍 Menlo Park, CA

- Assessed 100% of product performance against KPIs and made corrections to improve performance by ~36%
- Partnered with 20+ UX, market research, sales, and business stakeholders to understand the customer mindset
- Translated 12 stakeholder engagement strategies into specific activities and deliverables
- Supported 40+ stakeholder requests through product lifecycles