

# LEILANI AMOS

## Photographer Assistant

✉ leilani.amos@email.com

☎ (123) 456-7890

📍 Albuquerque, NM

🌐 [LinkedIn](#)

## EDUCATION

Bachelor of Fine Arts  
Photography

University of New Mexico

📅 2014 - 2018

📍 Albuquerque, NM

## SKILLS

- Adobe Suite
- SlideScan
- Dropbox
- Photo Mechanic
- Datacolor SpyderX
- Snapseed
- Calendly

## CERTIFICATIONS

- Professional Photographers of New Mexico (PPNM)

## CAREER OBJECTIVE

Detail-oriented photographer assistant with an enviable portfolio and thousands of happy customers. All-around shutterbug ready to freeze memories and put smiles on Crawl With US' growing customer base. Abreast with the latest niche tech to meet all client demands.

## WORK EXPERIENCE

### Photographer Assistant

#### The Frank Frost Photography Studio

📅 2020 - current

📍 Albuquerque, NM

- Increased customer satisfaction levels by 43% by redesigning the front office floor plan and aesthetics
- Expedited remote site photo editing speed to 88% through the use of Snapseed
- **Boosted weekly bookings by 57%** by using Calendly to schedule meetings
- Ingrained brand messaging into online ads, increasing customer return rate by 67%

### Photography Trainee

#### National Hispanic Cultural Center

📅 2018 - 2020

📍 Albuquerque, NM

- Rendered 500+ printed photos into digital copies using SlideScan
- Freed 13 weekly hours by performing clerical roles such as shoot scheduling and cost reporting
- Incorporated customer feedback in Adobe Suite post-production, **bringing down reshoots by 73%**
- Expanded monthly event booking by 22% by launching a social media marketing campaign

## PROJECTS

### Wanderlust Lens

#### Photographer

📅 2014 - current

- **Increased portfolio views by 57%** by building an all-device accessible photo stock on Dropbox
- Cut down post-production time by half through automating processes on Photo Mechanic
- Turned more than 82% of portfolio views into paying customers by providing prompt and bespoke feedback queries
- Converted more social media leads through targeted ads and achieved 100% monthly bookings for adventure shooting