

MARGARET DENOUE

*Marketing/
Graphic Design
Coordinator*

✉ margaret@email.com

☎ (123) 456-7890

📍 Jersey City, NJ

🌐 [LinkedIn](#)

EDUCATION

Bachelor of Arts
Graphic Design

Rutgers University

📅 2008 - 2012

📍 New Brunswick, NJ

SKILLS

- Typography
- Brand Development
- Creativity
- Design Software (Photoshop, InDesign, Illustrator)
- UI/UX Design
- Color Theory
- Design Principles

CERTIFICATIONS

- Professional Certificate in Graphic Design
- UX Design Professional Certificate

CAREER SUMMARY

Detail-oriented and organized marketing/graphic design coordinator with 10+ years of experience delivering reliable, creative, and impactful results. Experienced in collaborative client work, brand identity, and practical, innovative website design. Seeking an opportunity to support brand development and enhance the customer experience with Print Underground.

WORK EXPERIENCE

Marketing/Graphic Designer

Excel PrintPack

📅 2019 - current

📍 Lakewood, NJ

- Maintained aesthetic consistency throughout 160+ pieces of directed marketing materials
- Utilized market research and trend analysis to identify 11 areas of growth in design strategies to attract new clients
- Collaborated with editorial, product marketing, social, and creative teams to design marketing video assets, improving overall ad performance by 17%
- Coordinated with marketing, PR, and social media teams to craft graphics that boosted social engagement by 29%

Graphic Designer

Minuteman Press

📅 2014 - 2019

📍 Hackettstown, NJ

- Handled 75% of graphic design marketing materials
- Collaborated with the sales team to create sales materials, resulting in 32+ new enterprise customers
- Managed vendors from bidding to the final product, reducing costs by 13% and improving efficiency by 10%
- Crafted and edited design elements for 12 CEO PowerPoint presentations to 6K+ shareholders

Junior Graphic Designer

Velvet Caviar

📅 2012 - 2014

📍 Jersey City, NJ

- Updated motion graphic assets to reflect company rebranding
- Utilized HTML and CSS to create mock custom graphics for a product that launched to 270+ businesses
- Created concepts and designs for 11 clients
- Designed the layout and graphics for a new email campaign, improving the conversion rate by 24%