

SARAH JOHNSON

Luxury Sales Associate

✉ s.johnson@email.com

☎ (123) 456-7890

📍 New York, NY

🌐 [LinkedIn](#)

WORK EXPERIENCE

Luxury Sales Associate

Bloomingdale's

📅 2020 - current 📍 New York, NY

- Exceeded monthly sales targets by an average of 13%, **increasing additional annual revenue by \$345,277.**
- Personalized every customer experience with ClientBook which led to a 64% increase in cross selling.
- Managed all clothing inventory for Bloomingdale's using TradeGecko, saving the company \$72,598 annually.
- Fostered healthy relationships with high-net-worth clients, increasing retention rate by 71.3%.

Retail Sales Associate

H&M

📅 2017 - 2020 📍 New York, NY

- Analyzed sales data and identified current fashion trends adopted by competitors with Tableau, helping directors make data-driven merchandising decisions, overtaking competitor's sales by 11%.
- Leveraged Oculus for Business to **display clothes to customers, increasing monthly sales by 23.1%.**
- Achieved a consistent 6.8% increase in quarterly sales by proactively engaging with customers.
- Led the migration of H&M's online store to Magento, increasing its website loading speed by 41%.

Cashier

Rite Aid

📅 2014 - 2017 📍 New York, NY

- Handled customer payments using the Square POS system, reducing the average transaction time by 7.6%.
- Assisted customers in a hurry to use Apple Pay for fast and secure transactions, increasing its use by 21%.
- Worked alongside multiple departments to **organize seasonal store events, increasing foot traffic by 38%.**
- Used Salesforce CRM to track records of past customer interactions, improving customer engagement by 51%.

EDUCATION

Bachelor of Business Administration

Fashion Marketing

LIM College

📅 2010 - 2014

📍 New York, NY

SKILLS

- Salesforce
- Square
- TradeGecko
- Magento
- ClientBook
- Apple Pay
- Procore
- Slack
- Oculus for Business
- Tableau