




SAMUEL BURTON

LEAD MARKETING FRONT-END DEVELOPER


CONTACT

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San Ramon, CA 

[LinkedIn](#) 

[Github](#) 

EDUCATION

B.S.

Computer Science

University of California,
Berkeley

September 2007 - May 2011

Berkeley, California

GPA: 4.0

SKILLS

HTML/CSS

JavaScript

React

Redux

Handlebars

Angular

WordPress

REST APIs

Timber/Elementor

SQL

WORK EXPERIENCE

Lead Marketing Front-End Developer

Aya Corporate

September 2017 - current / Mountain View, CA

- Create world-class experiences for clinicians with WordPress, **achieving 100% usability and accessibility.**
- Build, iterate, and maintain 20+ interactive web pages, editable marketing landing pages, and unique user experiences.
- Own front-end development across multiple brands within Aya.
- Leverage REST APIs to build 100+ dynamic and interactive pages.
- Assist with 100+ HTML emails, landing pages, and forms in HubSpot.
- Work with marketing designers, translating 40+ designs into code.
- Advise on viability and approach to 30+ web projects.

Mid-Level Marketing Front-End Developer

Workday

June 2014 - August 2017 / San Jose, CA

- Built 60+ interfaces from visual designs and wireframes to be responsive, accessible, and performant across all types of devices.
- **Worked with 16 members of the creative team to develop technical solutions for marketing initiatives** and to help scope projection.
- Integrated 2 new interfaces with CMS to facilitate non-technical editors creating and editing new pages.
- Implemented web performance optimizations, and ensured web pages conformed to accessibility standards.
- Kept up with best practices, recommending improvements to 6 websites to provide an optimal experience for customers.

Marketing Front-End Developer

Oracle Corporation

January 2012 - May 2014 / Remote

- Bridged the gap between graphic design and technical implementation by working both sides and helping define 30+ applications' look and feel.
- **Translated 30+ UI/UX designs to code**, resulting in visual elements of the application.