# MIRYEM BANK

# Lead Data Analyst

#### CONTACT

- miryem.b@email.com
  - (123) 456-7890
  - Santa Monica, CA 💿
    - LinkedIn in

### **EDUCATION**

Bachelor's of Science Computer Science UCLA 2012 - 2016 Los Angeles, CA

### **SKILLS**

Databases (MS SQL, SAP)
Computer Programming (R,
Python)
Google Analytics
Machine Learning

## **CERTIFICATIONS**

Google Data Analytics Professional

### **WORK EXPERIENCE**

## Lead Data Analyst

Disney Media & Entertainment Distribution March 2020 - current / Santa Monica, CA

- Led team of 12 in data warehousing (500+ TB), tools, queries, and 1,200 reports for media enterprise
- Spearheaded and launched big data program to examine consumer demands, compare them to internal libraries, and archive unused data, which reduced data storage requirements by 11%
- Created 23 data pipeline procedures and processes, decreasing data processing times by 13%
- Partnered with IT and Marketing to create an advertising analysis tool/database and automated ad-selling process, leading to the elimination of two roles (\$120k+)

## Data Analyst

Tek Ninjas

September 2016 - February 2020 / Santa Monica, CA

- Oversaw 19 contractors, updating databases and warehousing for enterprise reporting systems
- Gathered and organized training data and reported 21 sets of statistics to senior management
- Received the 2019 Outstanding Achievement Award for developing an innovative company database
- Trained over 27 specialists on data management standards to ensure system-wide consistency

## Data Analyst Internship

SimplePractice

May 2015 - August 2015 / Santa Monica, CA

- Completed project to identify, analyze, and interpret trends in consumer credit data
- Designed 6 analytical workflows to automate report generation and enable self-service analytics
- Built 4 data solutions for metrics-gathering and KPIs using SQL and BI data visualization tools
- Analyzed 7 large datasets and created 32 reports using Alteryx, SQL, and Python