





SCARLETT BENNETT

LASH TECH

CONTACT

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New York City, NY 
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EDUCATION

Certificate in Lash
Extensions
Lashforever Canada
2010 - 2014
New York City, NY

SKILLS

Lash Inc. Lash Calculator
Bella Lash Lash Map Pro
Square Appointments
Schedulicity
GlossGenius
StyleSeat
SimpleSpa
Booker
Bella Lash Pro Supplies
Lash Affair by J. Paris

WORK EXPERIENCE

Lash Tech

Envious Lashes

2020 - current / New York City, NY

- Customized more than 1,481 lash extensions using the Bella Lash Map Pro to get precise volume and symmetry.
- Reduced the average application time by 27% using the Lash Inc. Lash Calculator, cutting down waste.
- Applied Lash Affair by J. Paris products in multiple lash sessions to provide personalized maintenance and care, **retaining a 91% customer loyalty rate.**
- Provided expert consultations and demonstrations for post-application, leading to a boost in aftercare product sales by 42%.

Junior Lash Technician

The Lash Loft

2017 - 2020 / New York City, NY

- **Improved weekly sales by 12% with personalized lash consultations** and complimentary lash services.
- Actively assisted senior technicians in 24+ appointments, gaining experience in advanced lashing techniques and tips.
- Exclusively used Bella Lash Pro Supplies to elevate the quality of lash application techniques and extension longevity for customers.
- Scheduled 44+ weekly appointments and sent out reminders using Square Appointments, which led to a 56% increase in bookings.

Makeup Artist Assistant

Urban Decay

2014 - 2017 / New York City, NY

- Prepared and sanitized workstations for over 28 clients on a weekly basis to stay on top of hygiene.
- Assisted in 46 special projects including bridal makeup, professional photoshoots, and parties.
- Supported the transition of 72% paper-based appointment bookings to GlossGenius, improving customer management and online booking.
- **Minimized no-show rates by 13%** by using Schedulicity's reminder feature and double-checking bookings.