






# DYONTE BLAKE

## Junior Graphic Designer

### CONTACT

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Seattle, WA   
[My portfolio](#)   
[LinkedIn](#) 

### EDUCATION

B.F.A.  
Visual Arts  
University of Southern California  
Los Angeles, CA  
2016 - 2020

### SKILLS

Adobe InDesign  
Adobe After Effects  
Adobe Illustrator  
Adobe Premiere Pro  
Adobe Photoshop  
HTML/ CSS

### WORK EXPERIENCE

#### Graphic Design Intern

Dermalogica / Summer 2019 / Seattle, WA

- Created new in-store display sheet and large window display that increased sales by 11%, which was then rolled out to 300+ stores across California
- Worked collaboratively with the Senior Graphic Designer and Social Media Manager to brainstorm, ideate, and produce engaging, on-brand social content across Instagram and TikTok which increased engagement across both platforms by 35%
- Designed promotional event collateral (t-shirts, banners) used at various tradeshow

#### Graphic Design Intern

ShippingPro / Summer 2018 / Seattle, WA

- Designed direct-mail flyer which went out to over 200 warehouses and increased response rate by 7%
- Create data analytics report to analyze the successes and failures of 8 different marketing campaigns
- Used PowerPoint to create re-usable presentation template that became the company standard, used for internal presentations to the whole company, sales presentations, and presentations to the shareholders

### PROJECTS

#### Portfolio Site

- Used HTML and CSS to design and create custom portfolio website highlighting my work
- Used Adobe Illustrator to build a personal logo

#### Recipe Posters

- Designed a matching set of posters for Asian-inspired recipes, including custom graphics and a character to highlight tips about each recipe
- Designed a corresponding set of t-shirts for the recipe campaign