





DYONTE BLAKE

JUNIOR GRAPHIC DESIGNER

CONTACT

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Seattle, WA 
[LinkedIn](#) 

EDUCATION

B.F.A.
Visual Arts
University of Southern
California
August 2016 - May 2020
Los Angeles, CA

SKILLS

Adobe InDesign
Adobe After Effects
Adobe Illustrator
Adobe Premiere Pro
Adobe Photoshop
HTML/ CSS

CAREER OBJECTIVE

Highly motivated and versatile creator ready to support the delivery of Excel Partners' marketing vision. Eager to learn and grow under senior leadership and to contribute thoughtful recommendations, designs, and edits.

WORK EXPERIENCE

Graphic Design Intern

Dermalogica

September 2020 - current / Seattle, WA

- Created new in-store display sheet and large window display that increased sales by 21%, which was then rolled out to 300+ stores across California
- Worked with the senior designer and social media manager to brainstorm, ideate, and produce engaging, on-brand content across Instagram and TikTok, which increased engagement across platforms by 33%
- **Designed promotional event materials** like t-shirts and banners for use at 20+ tradeshows
- Edited still photos for customer app, and recommended changes that improved the user experience by 10%

Graphic Design Intern

ShippingPro

June 2020 - August 2020 / Seattle, WA

- Designed direct-mail flyer to send to 150+ warehouses, and increased response rate by 12%
- Created data analytics report to analyze the successes and failures of 9 different marketing campaigns
- Used PowerPoint to **create a re-usable presentation template** that became the company standard for internal presentations, sales presentations, and shareholder presentations

PROJECTS

Portfolio Site

- Used HTML and CSS to design and create a custom portfolio website highlighting my work
- Used Adobe Illustrator to build a personal logo