

# DYONTE BLAKE

*Junior Graphic Designer*

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☎ (123) 456-7890

📍 Seattle, WA

🌐 [LinkedIn](#)

## EDUCATION

B.F.A.

Visual Arts

University of Southern California

📅 August 2016 - May 2020

📍 Los Angeles, CA

## SKILLS

- Adobe InDesign
- Adobe After Effects
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe Photoshop
- HTML/ CSS

## CAREER OBJECTIVE

Highly motivated and versatile creator ready to support the delivery of Excel Partners' marketing vision. Eager to learn and grow under senior leadership and to contribute thoughtful recommendations, designs, and edits.

## WORK EXPERIENCE

### Graphic Design Intern Dermalogica

📅 September 2020 - current

📍 Seattle, WA

- Created new in-store display sheet and large window display that **increased sales by 21%**, which was then rolled out to 300+ stores across California
- Worked with the senior designer and social media manager to brainstorm, ideate, and produce engaging, on-brand content across Instagram and TikTok, which increased engagement across platforms by 33%
- Designed promotional event materials like t-shirts and banners for use at 20+ tradeshows
- Edited still photos for customer app, and recommended changes that improved the user experience by 10%

### Graphic Design Intern ShippingPro

📅 June 2020 - August 2020

📍 Seattle, WA

- Designed direct-mail flyer to send to 150+ warehouses, and **increased response rate by 12%**
- Created data analytics report to analyze the successes and failures of 9 different marketing campaigns
- Used PowerPoint to create a re-usable presentation template that became the company standard for internal presentations, sales presentations, and shareholder presentations
- Partnered with another intern to redesign the shipping label, which management adopted for it's modern appeal

## PROJECTS

### Portfolio Site

- Used HTML and CSS to design and create a custom portfolio website highlighting my work
- Used Adobe Illustrator to build a personal logo

### Recipe Posters

- Designed a matching set of posters for Asian-inspired recipes, including custom graphics and a character to highlight tips about each recipe
- Designed a corresponding set of t-shirts for the recipe campaign