

# Carla Ruiz

## Licensed Hairstylist

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Norcross, GA

 [LinkedIn](#)

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## Work Experience

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### Norcross Hair Salon

Hairstylist

2019 - current | Norcross, GA

- Grew personal clientele to over 100 people and became the third-highest grossing stylists at the salon.
- Cut, styled hair, colored hair and performed scalp treatments. Maintained detailed notebook of client preferences to improve the comfort of returning clients.
- Developed strong relationships with vendors to ensure salon was always stocked with the best products.
- Conversated with clients to better understand their requirements and make suggestions for improving their appearance and boosting their confidence.
- Applied make-up to create a variety of different looks according to the requests of the client.

### Dominican Hair Salon by Rossy

Receptionist

2017 - 2019 | Norcross, GA

- Launched a program to follow-up with clients who cancelled, resulting in a bump of 11 new average clients every month.
- Started a weekly "Trends" catch-up where one person would instruct the team about a new/ emerging trend in hairstyling to ensure recommendations remained up-to-date.
- Answered telephones, greeted clients, answered all client inquiries, and matched new clients with hair stylists based on their preferences.
- Operated the cash register and ensured it was balanced at the end of the day.

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## Skills

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- Hair coloring
  - Hair styling
  - Permanent waving
  - Chemical relaxing
  - Skin care
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## Education

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### Georgia Beauty School

Certificate of Completion, Cosmetology

2018 - 2019 | Norcross, GA

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## Certifications

- Cosmetology License, GA (2017)