

Isabella Allen

Graphic Designer & Video Editor

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Mountain View, CA

[LinkedIn](#)

WORK EXPERIENCE

Google - Graphic Designer & Video Editor

2023 - current

Mountain View, CA

- Drafted high-fidelity 3D animations in Blender and Cinema 4D Studio, **saving the company \$25,593** in outsourced graphics.
- Led a project to update Google's internal branding assets, improving UX/UI consistency across 8 platforms using Sketch Cloud.
- Handled post-production for Google I/O, optimizing render pipelines on Final Cut Pro and reducing processing times by 44 minutes.
- Developed 17 motion graphic templates with Maya Visual Effects, expediting production turnaround times for social media campaigns by 3 days.

Zoosk - Junior Multimedia Designer

2021 - 2023

San Francisco, CA

- Drew custom illustrations for email newsletters, resulting in an 11% higher reader count.
- Edited customer testimonial videos using DaVinci Resolve, **boosting user satisfaction rates by 8%**, as per annual surveys.
- Created a custom font pairing system in Corel Font Manager, lowering the design decision-making time by 33 minutes on average.
- Assisted with 4 rebranding tasks, ensuring a smooth transition and complete data compliance.

Intel - Graphic Design Assistant

2019 - 2021

San Francisco, CA

- Outlined 26 visual assets monthly in Adobe Photoshop, growing user interaction with Intel's landing pages.
- Produced 3 social media graphics for Instagram, achieving an **83,662 rise in impressions**.
- Helped full-time graphic designers build pitch decks, contributing to a 19% win rate increase.
- Leveraged Canva to ideate and sketch interactive presentations, shortening the average briefing preparation time by 7 minutes.

EDUCATION

San Francisco State University - Bachelor of Arts, Design and Industry

2015 - 2019

San Francisco, CA

SKILLS

Adobe Photoshop; Final Cut Pro; Blender; DaVinci Resolve; Cinema 4D Studio; Maya Visual Effects; Corel Font Manager; Canva; Avid NEXIS; Sketch Cloud