AMELIA QUINN

Graphic Designer

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📍 Santa Monica, CA
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EDUCATION

Associate in Arts (AA) in Graphic Design

Santa Monica College

📅 September 2019 - April 2023
📍 Santa Monica, CA

SKILLS

- Affinity Designer
- Canva
- Adobe Fresco
- FontLab
- Coolors
- InVision
- Pixabay

CAREER OBJECTIVE

With a solid two-year background in graphic design, I want to join Electronic Arts' creative team to craft compelling game artwork and user interfaces. My experience in employing cutting-edge design tools and a love for gaming make me eager to help EA continue its legacy of delivering groundbreaking and engaging gaming experiences.

WORK EXPERIENCE

Graphic Design Intern

Activision

📅 May 2022 - current   📍 Santa Monica, CA

- Created and optimized over 50 vector illustrations with Adobe Fresco that were incorporated into Activision's online content.
- Utilized Canva to produce 15 engaging social media posts per week, contributing to a ***36% growth in Activision's social media followers***.
- Produced 20 storyboard illustrations using Adobe Fresco, accelerating the pre-production process of a new game by 18%.
- Contributed to an 11% increase in player engagement by developing 40 in-game achievements and badges with Affinity Designer.

PROJECTS

Motion Graphics for Class Project

Video Editor

📅 2021 - 2022

- Conceptualized and developed a 5-minute motion graphics video for a school project, receiving an "A" grade.
- Designed and incorporated five unique title sequences using Canva, improving the content flow and gaining a 23% higher evaluation score for creativity.
- ***Reduced the project's completion time by 17%*** through efficient management and organization of assets using Canva and Affinity Designer.
- Streamlined the export process by optimizing rendering settings, cutting export time by 22% without sacrificing quality.

Editorial Design for College Course

Project Graphic Designer

📅 2020 - 2021

- Balanced the magazine's visual hierarchy through strategic placement of elements, ***resulting in 31% improved content flow and readability.***
- Developed an organized and efficient workflow, completing the magazine layout ahead of schedule without compromising quality.
- Employed Canva to create engaging magazine covers, which received positive feedback from 89% of the class and instructors.
- Handcrafted unique fonts using FontLab to design headlines and titles, resulting in a 24% increase in readability and aesthetic appeal.