



# Ronna Jackson

## Freelance Esthetician

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(123) 456-7890 

Miami, FL 

[LinkedIn](#) 

Driven and proactive freelance esthetician looking to develop long term professional relationships in the field. Experienced and knowledgeable in modern techniques and products. Flexible schedule and willing to learn and qualify for additional skills as requested.

## Work Experience

### Multiple - Freelance Esthetician

2014 - current

Miami, FL

- Maintained a personable, genuine relationship with multiple clients while providing a luxurious experience which consistently resulted in repeat business and over 15 client referrals
- Acted as an expert resource outside of appointment hours to ensure clients could meet their skin care goals by addressing any questions or concerns
- Grew book of business by 18% year over year by attending local events, establishing a prominent social media presence, and incentivizing client referrals
- Performed skin refinement procedures ranging from exfoliation to chemical peels and facials in a sanitary and comfortable environment

### Silver Mirror Facial Bar - Esthetician

2010 - 2014

Miami, FL

- Managed 10+ weekly first-time client consultations and answered all the clients' questions regarding procedures to improve customer conversion rate by 8%
- Performed low and high tech routines including laser resurfacing, light therapy, waxing, and chemical hair removal to best accommodate client goals
- Developed a thorough understanding of client needs and promoted appropriate products based on those needs leading to an increase in product sales of 22%
- Developed personalized skin care regimens for each client to promote long term effectiveness while adjusting for different skin sensitivities

## Education

### Midway-Paris Beauty School - Esthetics License

2010 - 2010

Miami, FL

### Miami Edison High School - High School Diploma

2004 - 2008

Miami, FL

## Skills

Massages; Waxing; Friendly; Facials; Chemical Peels