# OLIVIA BROWN

# DANCE INSTRUCTOR

#### CONTACT

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Chicago, IL

LinkedIn in

## **EDUCATION**

High School Diploma Walter Payton College Prep 2008 - 2012 Chicago, IL

### SKILLS

DanceStudio-Pro
Audacity
Mindbody
Spotify
Finale
Instagram
Dance Reality (AR)
DanceTutorialsLive

#### WORK EXPERIENCE

# Dance Instructor

Chicago Dance Institute

2018 - current / Chicago, IL

- Utilized DanceStudio-Pro to streamline class management, which resulted in a **44% reduction in administrative time**.
- Enhanced students' dance skills, leading to a 44% increase in their proficiency levels over a 6-month period.
- Directed dance routines, contributing to a 43% rise in the number of students participating in recitals.
- Implemented Mindbody software to optimize class scheduling and registration processes, resulting in a 66% reduction in scheduling conflicts.

# Dance Choreographer

Hubbard Street Dance Chicago

2015 - 2018 / Chicago, IL

- Employed Adobe Premiere Pro to create visually stunning dance videos and garnered a 77% increase in online engagement.
- Choreographed innovative routines that received critical acclaim that led to a **63% boost in ticket sales** for performances.
- Collaborated with a diverse team of dancers, achieving a 54% improvement in overall performance synchronization.
- Leveraged Audacity for audio editing, enhancing the quality of dance recital music, which led to a 54% improvement in audience satisfaction.

## Dance Performer

Lou Conte Dance Studio

2012 - 2015 / Chicago, IL

- Showcased exceptional dance skills in various styles, contributing to a 33% growth in the studio's reputation and enrollment.
- Used Coach's Eye for self-assessment, which resulted in a 41% increase in personal dance performance scores.
- Promoted dance classes and studio events on Instagram, leading to a 54% rise in online followers and event attendance.
- Demonstrated proficiency in Adobe Premiere Pro by editing dance performance videos, achieving an <u>88% reduction in</u> editing time while maintaining high-quality output.

# **CERTIFICATIONS**

Dance Masters of America (DMA)