

EMMA JOHNSON

Creative Photographer

✉ e.johnson@email.com

☎ (123) 456-7890

📍 Atlanta, GA

🌐 [LinkedIn](#)

EDUCATION

Bachelor of Fine Arts

Photography

Savannah College of Art and
Design

📅 2013 - 2017

📍 Savannah, GA

SKILLS

- GIMP
- Fujifilm X Series
- Digikam
- Neewer 660 LED Video Light
- Wacom Intuos Pro
- Squarespace
- Dropbox
- VSCO
- Adobe Premiere Pro
- Datacolor SpyderX Pro

WORK EXPERIENCE

Creative Photographer

Porsche Cars North America

📅 2022 - current 📍 Atlanta, GA

- Developed GIMP-based templates for quick editing of social media content, resulting in a 43% expansion in daily social media post output.
- Initiated a special photographic series featuring Porsche's classic models using the Fujifilm X Series which led to an **11% rise in vintage model inquiries**.
- Amplified 1200+ photographs of Porsche interiors through the Wacom Intuos Pro, achieving a 96% satisfaction rate from the marketing team.
- Conducted regular calibration sessions before major photoshoots, lowering post-production color correction time by 1.7 hours.

Assistant Photographer

Turner Broadcasting System

📅 2020 - 2022 📍 Atlanta, GA

- Enhanced the quality of on-air content by editing and processing 628 images every week with Digikam, ensuring all visual content met high-resolution standards.
- Redesigned Turner Broadcasting's photography portfolio website on Squarespace, gaining a **37% surge in unique visitors** and a 24% boost in average session duration.
- Managed the post-production and enhancement of images for 31 high-profile interviews and features using VSCO, improving the visual quality and consistency.
- Collaborated with the editorial team for the company's online news segment, editing and delivering 14 news packages every week with Adobe Premiere Pro.

Photography Intern

Cam Kirk Studios

📅 2017 - 2020 📍 Atlanta, GA

- Performed calibration of Neewer 660 LED Video Lights for color accuracy, achieving a 96% match rate with natural sunlight for outdoor-themed shoots.
- Assisted in managing lighting and setup for 18 outdoor photography sessions, resulting in a **13% uplift in outdoor bookings**.
- Participated in a community outreach program by teaching basic photography to 42 local high school students.
- Implemented file naming conventions and folder structure in Dropbox, minimizing instances of misplaced or untraceable files by 26%.