OLIVIA JOHNSON

CREATIVE DESIGNER

CONTACT

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(123) 456-7890 📞

Savannah, GA 📍

LinkedIn 💼

EDUCATION

Bachelor of Fine Arts
Graphic Design
Savannah College of Art
and Design
2014 - 2017
Savannah, GA

SKILLS

Adobe Photoshop
Autodesk Maya
Adobe Illustrator
Blender
Sketch
Figma
Capture One
QuarkXPress
Widen Collective
Unity

WORK EXPERIENCE

Creative Designer

Speros

2022 - current / Savannah, GA

- Customized photo filters using Adobe Photoshop for Speros' mobile app, **accelerating daily app usage by 47%** and earning a 4.8/5 user rating.
- Streamlined the design process by establishing Sketch libraries to prevent design inconsistencies, cutting down 6 hours per week in design revisions.
- Integrated Figma with version control systems, improving design version tracking and eliminating errors in final deliverables by 34%.
- Developed automated workflows in Widen Collective for asset approval and distribution, saving the team 21 hours every month in manual tasks.

Visual Designer

Limeade

2019 - 2022 / Savannah, GA

- Created a series of illustrations for Limeade's mobile app splash screen, resulting in a 37% increase in user app open rates.
- Redesigned the company website focusing on balance, branding, and intuitiveness, **improving user experience by 29%** as per user interactions.
- Conducted batch processing of images in Capture One, allowing for a 16% quicker turnaround on design projects.
- Innovated the layout and design of Limeade's product catalog using QuarkXPress which grew sales inquiries by 12%.

Graphic Designer

Citi Trends

2017 - 2019 / Savannah, GA

- Modernized the company's logo and brand identity, gaining a 13% boost in positive brand consideration in surveys.
- Designed and launched a Unity-powered mobile app for Citi Trends, achieving a 24% increase in app downloads.
- Leveraged Autodesk Maya for crafting brand mascots, resulting in a **16% surge in brand awareness** among target demographics as per forums.
- Generated 3D animations showcasing clothing collections using Blender, leading to a 28% rise in customer interest and inquiries.