

Natalie Parker

Cosmetology Instructor

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St. Louis Park, MN

[LinkedIn](#)

Passionate cosmetology instructor ready to shape the future generation of cosmetology with my salon knowledge at Aveda Institute. Eager to foster the cosmetic journey of each student and encourage them to set new benchmarks in the industry, blending technical prowess with impeccable skills and insights.

WORK EXPERIENCE

The Salon Professional Academy - Cosmetology Instructor Apprentice

2019 - current

St. Louis Park, MN

- Conducted 47+ virtual hair and beauty training with VR Hair and Beauty VR, enhancing the learning experience and student engagement by 59%.
- Used ProgressBook to analyze the performance metrics of 242 students, **improving student exam scores by up to 23%**.
- Developed 124+ hands-on worksheets and assignments using Blackboard and Canvas, leading to a 17% improvement in class satisfaction.
- Coordinated 12 training sessions with PowerSchool, optimizing grading and administrative tasks.
- Collaborated with 3 other senior instructors to optimize the curriculum and include the latest hair and skin treatment methods, creating a 39% more comprehensive course syllabus.

Juut Salon Spa - Esthetician

2016 - 2019

Minneapolis, MN

- **Achieved a 94% customer satisfaction rate** based on reviews with specialized skincare treatments such as body treatments, microdermabrasion, and laser therapies.
- Created interactive quizzes on Kahoot! to collect post-treatment customer feedback, assisting in enhancing procedures.
- Organized weekly training sessions for 15 new hires using interactive Quizlet flashcards, expediting onboarding by 18%.
- Showcased instructional videos on the benefits of skincare products on YouTube, improving sales by 38%.
- Improved the staff's proficiency for using the spa's equipment by 41% with concise esthetic training modules on Blackboard.

EDUCATION

Aveda Institute - Associate Degree, Cosmetology

2012 - 2016

Minneapolis, MN

SKILLS

Canvas; Blackboard; Kahoot!; Quizlet; YouTube; Vimeo; VR Hair; Beauty VR; ProgressBook; PowerSchool