CAROLINA ESCOBAR

Computer Vision Product Manager

CONTACT

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Vallejo, CA 📍

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EDUCATION

B.S.
Marketing
California State University, San Francisco
September 2017 - May 2021

SKILLS

Competitive Analysis
Market Research
Product Development
Inventory Management
Effective Communication
Multi-tasking

CAREER OBJECTIVE

Dedicated product manager assistant with 2 years of management and computer vision experience looking to advance to product manager in Ebay Inc to leverage my expertise in market research and product skills to continue growing the company's influence and revenue.

WORK EXPERIENCE

Computer Vision Product Manager Assistant

eBay Inc.

November 2021 - current / San Francisco, CA

- Managed product development of 2 new offerings through product lifecycles, making $1,250,000 in revenue
- Curated new product requirements from over 45,500 customer survey responses within 3 months
- Administered inventory management for 5 product offerings, improving warehouse organization by 52%
- Advised marketing team on best-performance marketing techniques based on market research, enhancing online marketing results by 24%

Remote Product Manager Intern

eBay Inc.

August 2021 - October 2021 / Remote

- Collaborated with international product management teams to increase global customer numbers by 8%
- Assisted product manager with app product design, improving audience satisfaction by 4.2%
- Participated in the planning and execution of customer engagement events on social media, increasing customer reach by 17%
- Supported product managers in the internal transfer of knowledge, creating a 38% increase in efficiency

Product Manager Intern

Grammarly, Inc.

November 2020 - June 2021 / San Francisco, CA

- Defined 5 product requirements and helped in creating roadmap priorities to achieve goals
- Performed competitive analysis to discover competitors' offerings, submitting 2 exhaustive results weekly
- Leveraged Google Analytics to analyze Grammarly's audience, increasing available subscriber data by 4%