

JAELYN RIPLEY

College Student Teacher Assistant

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☎ (123) 456-7890

📍 Salem, OR

in [LinkedIn](#)

WORK EXPERIENCE

Marketing Content Developer and Copywriter

Bryan University

📅 2021 - current 📍 Salem, OR

- Created compelling and motivating copy and content for 12+ outbound email and text marketing campaigns
- Engaged with 12K+ students and alumni through online comments, emails, and messages
- Coordinated content development stages with departments and program directors
- Developed copy for 30+ website pages, including blog posts, landing pages, and forms

Editorial Intern

Ziff Media Group

📅 2019 - 2020 📍 Salem, OR

- Wrote 2 daily news columns in accordance with media group's editorial vision and trending news
- Collaborated with the managing editor to learn AP style and journalistic storytelling techniques
- Assisted in growing local digital news and media outlets by adding their web links in relevant stories
- Communicated with 1.6K readers online to answer questions and respond to comments
- Brainstormed and developed 20+ editorial content pieces to support company campaigns and events

Circulation Desk Assistant

Hatfield Library

📅 2017 - 2019 📍 Salem, OR

- Checked 10K+ materials in and out of the library system, including books, videos, magazines, and audiobooks
- Greeted patrons and answered questions regarding library materials, locations, and services
- Organized and re-shelved 20K+ returned materials in accordance with their respective DDC notation
- Assisted 30+ daily patrons with computer literacy, primarily printing, copying, and scanning documents

EDUCATION

Bachelor of Arts

English Language & Literature

Willamette University

📅 2017 - 2021

📍 Salem, OR

Master of Arts

English

University of Oregon

📅 2022 - current

📍 Eugene, OR

SKILLS

- Wordpress
- Customer Service
- Written Communication
- Hubspot
- Time Management
- News Research
- Creative Writing
- Digital Storytelling
- Copywriting

HOBBIES

- Writing Short Stories
- Sewing Film Costumes
- Running A Local "Little Free Library"