

JANEE ZEDA

Business Analyst

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PROJECTS

Fantasy Football Modeling

- Compiled and prepped 4 years of fantasy football projection data from 8 independent sources into a MySQL database
- Built a random forest model in scikit-learn that combined the disparate sources into one projection that **outperformed the mean absolute error of the next best projection by 19%**

Movie Recommendation Engine

- Aggregated data from Rotten Tomatoes and used k-nearest-neighbors in scikit-learn to improve recommendation system for personal tastes
- Built visualizations in Tableau to show how ratings changed over time and how model was performing
- Saved an average of 22 minutes on movie selection relative to previous methodology

University of Alaska Basketball Intramural Team

Captain

📅 September 2020 - current

- Planned, scheduled, and led tryouts to maintain a team of 15+
- Organized a community outreach for the team to train at-risk high school students in basketball drills 10 hours per month
- Researched training practices and trends, and implemented 6 new drills that **improved team agility by about 20%**
- Boosted morale, and led team to win 92% of total games

Market Analysis

- As part of a business analytics class, worked with a local metal manufacturer to research the competitive market
- **Aggregated data from 28 sources** to identify market gaps to potentially build and market a new industrial product
- Reported insights to manufacturer executives, which led to rethinking resource allocation, saving \$47K in vendor costs

OBJECTIVE

Quantitatively driven math and economics undergraduate looking for an opportunity to leverage my data analysis and business understanding skills as a business analyst upon graduation in June 2021. Eager to provide deliverables to business users and build trust at a company like Resource Data.

EDUCATION

B.S.

Mathematics and Economics

University of Alaska

📅 September 2018 - June 2022

📍 Anchorage

Relevant courses

- Probability & Statistics
- Linear Algebra
- Applied Econometrics
- Game Theory
- Calculus 1-3

SKILLS

- Programming: SQL, Python (Pandas, scikit-learn)
- Modeling: Linear and logistic regressions
- Data Visualization: Excel, Google Sheets, Matplotlib, Tableau