

# MARSHALL MULLEN

*Business Intelligence  
Analyst*

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🌐 LinkedIn

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## EDUCATION

Bachelor of Science

Business Administration

**University of Pittsburgh**

📅 September 2010 - June 2014

## SKILLS

Business Management

Statistical Analysis

SQL

Looker

Tableau

Excel

Written and Oral

Communication

Creative Problem Solving

Attention to Detail

## CERTIFICATIONS

AWS

## WORK EXPERIENCE

### Business Intelligence Analyst

#### Wolfe & Company PC

📅 January 2018 - current 📍 New York, NY

- Directed weekly, monthly, and ad-hoc reporting to inform 30+ business stakeholders in decision-making
- Followed up with 8 different teams if data reporting was out of established thresholds
- Discovered data stories and insights and presented findings to 12 executive team members
- Defined and validated data by working with 13 business partners to ensure data quality
- Built 25+ dashboards and reports, illustrating the fall-out rate of customers engaged in a product purchase funnel
- Leveraged 100% of insights found via 3rd-party research companies and syndicated tools

### Junior Business Intelligence Analyst

#### Integra Partners

📅 July 2014 - January 2018 📍 New York, NY

- Supported business intelligence and reporting across 5+ business units for Integra Partners
- Developed, implemented, and defined 20+ business metrics along with 7 program-oriented automation processes
- Assisted with the management and support of Integra's Business Intelligence tools and reporting efforts across 5+ business units
- Built 3 new dashboards and 10+ reports to meet the needs of the business, gathering all appropriate requirements
- Identified and recommended 100+ opportunities to improve metrics/KPIs, market data, and customer trends
- Developed 20+ reproducible scripting, reporting, and analysis tools to facilitate continuous improvements

### Business Intelligence Analyst Intern

#### Enkompass

📅 January 2014 - June 2014 📍 Pittsburgh, PA

- Assisted in Looker onboarding, development, maintenance, curation, and security access administration for 20+ interns/juniors
- Worked with 3 BI Engineering and BI Architecture members to ensure expected LookML models were present
- Constructed 60+ SQL statements to use with new dimensions and measures
- Analyzed and optimized 100% of queries and reports for prime performance