

Liam Reynolds

Beginner Brand Ambassador

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(123) 456-7890

Eugene, OR

[LinkedIn](#)

Highly-motivated and energetic marketing graduate seeking an entry-level brand ambassador position at Epicentric Marketing. Possesses strong interpersonal and communication skills, along with a solid foundation in marketing principles from academic studies.

WORK EXPERIENCE

Old Navy - Retail Associate

2022 - current

Eugene, OR

- **Increased store sales by 24% in the first quarter of 2023** through effective customer engagement
- Reduced inventory discrepancies by 37% through meticulous tracking and organization using Square
- Redesigned front window displays monthly, resulting in a 23% increase in foot traffic into the store
- Boosted average transaction value by 18% through RetailEdge personalized upselling strategies
- **Improved store conversion rate from 12% to 19%** through engaging customer interactions and efficient service

Off the Waffle - Server

2021 - 2022

Eugene, OR

- Grew daily sales by 28% through effective upselling and suggestive selling techniques
- Mentored 4 new servers, resulting in a 32% decrease in training time for new staff
- **Maintained a 98% accuracy rate in order taking** and cash handling over one year
- Restocked supplies with the help of MarginEdge, which led to a 56% decrease in server downtime
- Assisted servers in efficiently managing 12+ tables during busy shifts using Marketman, contributing to a 39% reduction in customer wait time

EDUCATION

University of Oregon - Bachelor of Science, Hospitality and Tourism Management

2020 - current

Eugene, OR

SKILLS

- MarginEdge
- Google Suite
- Square
- RetailEdge
- Hashtagify
- Marketman