





KIVON RILEY

Automotive Photographer

CONTACT

kivonriley@gmail.com 
(123) 456-7890 
Pittsburgh, PA 
[Portfolio](#) 

EDUCATION

Bachelor of Arts
Photography
University of Pittsburgh
2008 - 2012
Pittsburgh, PA

SKILLS

Post-processing
Photoshop
Communication
Composition
Patient

CAREER OBJECTIVE

Automotive photographer with extensive understanding of vehicles and how to market them. I know my way around a car and I know how to capture what people want to see to help cars sell.

WORK EXPERIENCE

Automotive Photographer

Gatehouse Auto

2016 - current / Pittsburgh, PA

- Worked closely with new and used car dealerships to understand their inventory priorities and captured images of those images used in print and digital advertising to increase sales by 20%
- Managed inventory photos through missing photo reports and crush transactions to produce photos used in online advertisements for clients
- Managed the set up of each photoshoot from start to finish, including creative direction and post production reducing the average shoot-time by 2 hours
- Uploaded all pictures associated with electronic condition reports (ECR) and verified the quality and accuracy of each photograph to reduce customer complaints by 5%
- Changed shoot conditions such as lighting and exposure based on knowledge of desirable aspects of different makes and models to deliver the most appealing, customer-focused images

Automotive Dealer Photographer

Redline

2014 - 2016 / Pittsburgh, PA

- Provided end-to-end photography services across 30+ dealerships in the greater Pittsburgh region resulting in new vehicle sales of \$2.5M annually
- Worked independently with little supervision to exceed customer expectations and increase the repeat customer rate by 11%
- Quickly developed strong business relationships with each dealership and their personnel
- Re-engineered the process of post-production touch ups to reduce the time to project completing by 3 days
- Supervised the moving and staging of the vehicles to ensure vehicles were in optimal state and location during photo shoots

Truck Driver

dnata

2012 - 2014 / Pittsburgh, PA

- Determined the most efficient routes to take for long distances, decreasing travel time by 7% and saving the company costs on maintenance and gas
- Completed a regular truck log and submitted reports of mileage and maintenance with 100% accuracy
- Conducted inspections of the vehicle at the end of the shift and reported any concerns or damage