ALEXIA CARTER

Agile Product Owner

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in LinkedIn

WORK EXPERIENCE

Agile Product Owner

Indeed

📅 2018 - current 📍 Austin, TX

- Implemented Jira agile process improvements that led to a 16% reduction in lead time for delivering new features
- Utilized ClickUp data-driven insights to guide product decisions, leading to an 11% increase in user engagement over three months
- Facilitated efficient sprint planning sessions on Scrum Mate, which resulted in a 23% improvement in sprint commitment accuracy
- Improved release predictability and *achieved a 19% increase in on-time releases* through better coordination with cross-functional teams

Senior Product Owner

National Instruments

📅 2015 - 2018 📍 Austin, TX

- Applied agile methodologies to streamline development processes, resulting in a 13% reduction in time-to-market for new features
- Drove the adoption of a Mixpanel analytics platform, which enabled the team to make informed decisions that led to a 21% increase in overall product performance
- Integrated Zendesk customer feedback into the product development cycle, which resulted in a 37% increase in customer satisfaction
- **Boosted product revenue by 77%** through strategic feature releases and targeted market analysis

Project Manager

Whole Foods Market

📅 2012 - 2015 📍 Austin, TX

- Led a store layout optimization project using Quant that increased product visibility and sales by 18%
- Oversaw the implementation of the Magestore inventory management system, reducing stockouts by 26%
- Managed the launch of an online ordering platform, which *resulted in a 29% increase in digital sales* within the first quarter
- Streamlined the checkout process through the introduction of self-service kiosks, decreasing wait times by 38%

EDUCATION

Master's in Information Technology and Management

University of Texas at Austin

📅 2010 - 2012

📍 Austin, TX

Bachelor's in Management Information Systems

University of Texas at Austin

📅 2006 - 2010

📍 Austin, TX

SKILLS

- Jira
- WebEx
- Bitbucket
- Confluence
- Jenkins
- Sketch
- Magestore
- Google Analytics
- TestRail
- Notion
- Zendesk

CERTIFICATIONS

- Certified Agile Product Owner (CAPO)